

WILLOW SENIOR GOLF CLASSIC

Hole Sponsor Opportunities

Hanbury Manor Marriott Hotel & Country Club

Friday 25th – Sunday 27th August 2017



Tournament Overview & Schedule

EVENT OVERVIEW

With the support of Duncan Sinclair, the European Senior Tour has teamed up with the charity Willow to stage the second Willow Senior Golf Classic, as part of the 2017 schedule.

Taking place at Hanbury Manor Marriott Hotel and Country Club, in Hertfordshire, from 25th-27th August, the tournament will raise funds and awareness for Willow, which provides Special Days for seriously ill young adults. The tournament will benefit from a TV highlights programme to be broadcast on Sky Sports.

The tournament will be played in Alliance format, where an Amateur will play alongside a Professional for the three tournament days, while the tournament will be preceded by the Willow Pro-Ams on Wednesday 23rd & Thursday 24th August. This will enable individuals or businesses to purchase places or teams to help raise money for Willow and the donations from spectators will also go to the charity.

The following proposals outline the various packages that are available for individuals looking to participate in the Willow Senior Golf Classic in 2017 and sponsor holes at the event.

EVENT SCHEDULE

Venue: Hanbury Manor Marriott Hotel & Country Club, Hertfordshire
Dates: 25th – 27th August, 2017
Pro-Ams: 23rd & 24th August, 2017
Field Size: 54 Professionals
Format: 54 holes with 18 holes played over three days
Television: One hour highlights programme on Sky Sports

Wed 23rd: **Willow Pro-Am**
Teams of four with one Professional playing with three Amateurs

Thurs 24th: **Willow Pro-Am**
Teams of four with one Professional playing with three Amateurs

Fri 25th: **Round 1 – Alliance Format**
One Professional partnering one Amateur

Sat 26th: **Round 2 – Alliance Format**
One Professional partnering one Amateur

Sun 27th: **Round 3 – Alliance Format**
All Professionals and leading 18 Amateurs

Premium Hole Sponsor



The package includes:

- Branding – A total of 6 corporate boards measuring 3m x 1m; two on a selected tee and four on course, all strategically positioned in conjunction with the programme producer to maximise potential of TV exposure
- Two (2) x individual playing places alongside a Professional in the Friday, Saturday & Sunday Alliance competition (if the cut is made)
- Privileged sponsors accreditation on all days
- Gift pack
- Access to practice facilities
- Morning refreshments and lunch on completion of play
- Daily and overall amateur prizes
- Four (4) invitations to the prize presentation and drinks reception after play on Sunday 27th August

The Premium Hole Sponsor package cost is £15,000

Classic Hole Sponsor



The package includes:

- Branding – A total of 4 corporate boards measuring 3m x 1m; two on a selected tee and two on course, all strategically positioned in conjunction with the programme producer to maximise potential of TV exposure
- One (1) x individual playing places alongside a Professional in the Friday, Saturday & Sunday Alliance competition (if the cut is made)
- Privileged sponsors accreditation on all days
- Gift pack
- Access to practice facilities
- Morning refreshments and lunch on completion of play
- Daily and overall amateur prizes
- Two (2) invitations to the prize presentation and drinks reception after play on Sunday 27th August

The Classic Hole Sponsor Package cost is £10,000

Hospitality Package - Individual



Your Hospitality Package Includes:

Available Friday 25th – Sunday 27th August

- Official VIP ticket to the Course & Hotel (on your chosen day)
- Morning Tea
- 3 course buffet luncheon
- Afternoon Tea
- Refreshments include: wine, beer & soft drinks until final play
- Daily drawsheet
- Reserved parking

The individual cost is £125

Booking & contact information

Pro-Am team bookings

Sarah-Jane Thompson
Events Officer, Willow
Tel: 01707 259 777 (option 3)
[Email Sarah-Jane](#)

Pro-Am & hospitality bookings

Rhys Ford
New Business Manager, Sportingclass
Tel: 0208 734 3886
[Email Rhys](#)

Public tickets (25-27 August)

Car park & Ground access is free of charge

[Click here for further event information](#)